



Patient-Centered Care Institute
14th Annual Symposium on Patient-Centered Care
September 18-20, 2008
Palm Springs, California

DO YOU HAVE A STORY TO TELL?

The 2008 Symposium will emphasize an Appreciative Inquiry approach to change in healthcare. Appreciative Inquiry is a newer model of change management, said to be *the* most important advance in “action” research in the past decade. Please join us by sharing *what works* to deliver patient-centered healthcare in your organization by presenting a **STORYBOARD** at this year’s Symposium.

- Does your organization have an innovative idea that you have identified contributes to a more positive patient and family experience?
- Do you have a measured and proven patient-centered improvement story to share?

Join us in sharing your *discoveries* and new *designs* in creating a *destiny* of patient-centered excellence with healthcare organizations across North America!

Special Storyboard Session

Storyboards allow the presenter to highlight key points and breakthroughs within an innovative patient-centered project or story. The storyboard viewer can easily gain an idea of the scope, plan, and outcomes of the effort. Storyboards create interest and awareness of other’s work while providing ready-to implement tools and ideas for patient-centered colleagues to take back home.

Storyboard Submission

Storyboard proposals must include the following information:

1. Presenter name(s), credentials and representing organization
2. The title of your storyboard presentation along with a brief abstract/description of your presentation. Abstracts should be no more than 200 words in length, outlining the idea and/or project to be presented.

Storyboard Deadline

All proposals for Storyboard presentations **must be received by August 1, 2008**. Please submit proposal to Kim Hall at khall@nrcpicker.com

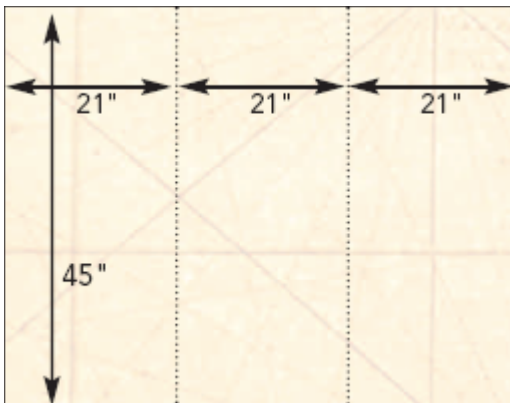
Notification

The Symposium Education Committee will notify you of acceptance of your storyboard via email on or before August 15, 2008.

All storyboard presenters must register for the Symposium. Multiple registrants from an organization are eligible for the TEAM discount, where a 4th registrant may attend the general Symposium free of charge.

Storyboard Dimensions

All storyboards will use the provided poster board -- a hard-back upright tri-fold type that stands upright on a table. The dimensions for the poster board are: 63"W X 45"L, with each of the individual tri-fold panels being 21" in width. Below is a diagram.



Velcro Tape/Pins

Please bring Velcro tape, Velcro dots, or push pins to adhere your presentation to the display board. You will need to ensure that your presentation will ***stand upright on a table***. You are welcome to display additional information and/or handouts on the table provided.